

## **PGA Tour reveals plans for new First Coast headquarters**

By Junior Skepple  
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The new 187,000 square-foot headquarters, which is expected to be completed in 2020, will be located on a portion of the Tour's existing property on County Road 210.

The PGA Tour unveiled plans for its expansive new global home, which will consolidate area staff under one roof in Ponte Vedra Beach.

The new 187,000 square-foot headquarters, which is expected to be completed in 2020, will be located on a portion of the Tour's existing property on County Road 210 and surrounded by a freshwater lake, similar to the iconic 'Island Green' 17th hole from The Players Stadium Course at TPC Sawgrass.

Commissioner Jay Monahan made the announcement with Florida Governor Rick Scott, highlighting the PGA Tour's long-standing commitment to northeast Florida and the positive economic impact it has and will continue to make in St. Johns County.

"I am proud to announce the PGA Tour has chosen Ponte Vedra Beach for their new global headquarters and the creation of 300 new jobs," Scott said. "While this global company could have invested in any other state, they ultimately decided that Florida was the best location to grow their business and create new opportunities for our families. Our work to cut taxes and reduce burdensome regulations is helping Florida compete for these important jobs wins. I look forward to seeing the PGA Tour's continued success in Florida – the golf capital of the world."

Designed by London-based architectural firm Foster + Partners, the state-of-the-art building will house the more than 750 employees who currently occupy 17 buildings throughout the area, with the capacity to accommodate several hundred more.

Foster + Partners describes the facility as being a pair of parallel three-story bays flanking a collaborative atrium. The glazed facades and atrium fill the building with natural light, also allowing for views out to the surrounding landscape throughout the structure.

Underscoring the sustainable focus of the project, the building is targeting a LEED Gold rating. The roof has five large skylights that bring natural light into the building, and it is also envisioned that the roof will accommodate a series of photovoltaic panels that will support the building's energy needs.

The two building bays will be connected by 20-foot-wide bridges that encourage chance meetings and allow for informal gatherings along the edges, without impeding the flow of people.

Similar flexible workspaces are located on the wide terraces along the atrium and the far ends of the building on the upper floor, catering to the need for flexible workspaces to support an increasingly mobile workforce.

"We are excited for the opportunity to continue to grow in St. Johns County and believe the PGA Tour's new home will be a sense of pride for the entire area and state of Florida, while allowing us to become more efficient in the way we communicate, collaborate and operate as an organization," PGA Tour commissioner Monahan said.

The PGA Tour moved to Ponte Vedra Beach from Washington, D.C., in the late 1970s with three employees who occupied a house in the Players Club development in Sawgrass.

As the Tour grew, it built the West Building, then the East Building – located at the entrance to TPC Sawgrass – that have served as the TOUR's primary offices for more than 30 years. Continued growth has forced expansion to multiple buildings throughout Ponte Vedra Beach and St. Augustine.