1. In the above illustration Hastings–Palatka Blvd is an example of the maximum number of characters allowed on a street sign blank. The black number space is reserved for future use. Non-Maintained County Roads are designated as a Private Road which is symbolized by "PVT".

2. Street Name signs shall consist of white letters on a green background and shall be retroreflective or illuminated to show the same shape and similar color both day and night. Standard street signs will be composed of lower-case letters at least 4.35 inches in height with initial upper case letters at least 6 inches in height.

3. On multi-lane streets with speed limits of greater than 40 MPH, the lettering on post mounted street name signs shall be composed of lower-case letters at least 6 inches in height with initial upper-case letters at least 8 inches in height.

4. The green background will be fabricated from Electro-Cut Film, and the white lettering will be fabricated from high intensity grade reflective sheeting. Retroreflective and nonreflective sign sheeting shall conform to Section 994 of the latest edition of the Florida Department of Transportation (FDOT) Standard Specifications for Road and Bridge Construction and must be on the FDOT Qualified Products List.

5. The standard alphabet approved for highway signs by the Federal Highway Administration will be the standard font accepted for Street Name lettering.

6. Supplemental lettering to indicate the type of street (such as Lane, Avenue or Road), a section of a city (such as NW) or (PVT) an abbreviation for a private road may be in smaller lettering at least 3" high. Standard street blank height for posted mounted signs is 9". Lengths are 30", 36", 42" or 48" as needed to fit the street name, but the length may not exceed 48" on post mounted street name signs.

7. All street name sign assemblies will consist of (2) two – (1) one sided signs mounted on each side of a square 2" x 2" post.

8. Sign Blanks shall be 0.063 gauge thick. All blanks must have an alodine or equal finish, 3/4" radius corners, 3/8" hole to be drilled 1/8" from edge of blank vertically on center and a 1/4" hole drilled 1/2" from the edge of the blank and on horizontal center. All blanks must be deburred on edges and corners. When installed, signs are to be pinned on both ends to minimize damage during severe weather.

9. All signs are to be installed on 2" X 2" square posts that have a 14 gauge thickness and that are break-away compliant. The posts are to be open hole. Any street sign located in the beach area is to be installed on 3" aluminum posts that are 0.125 in thickness.

10. All street name signs shall be in substantial conformance with St. Johns County Standards, including the latest edition of the Manual on Uniform Traffic Control Devices; latest edition of standards established by Florida Department of Transportation, and applicable standards established by the American with Disabilities Act, ADA.